



Autodesk  
Platform  
Services

# ~~Forge~~-ing a Path to Platform

From Jungle to Paradise

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# Forge-ing a Path to Platform

From Jungle to Paradise



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# Agenda

5min



## Introductions

Meet the panelists, learn a little more about their background, and how they have forged paths throughout their career.

30min



## Discussion

We'll dig into some common questions we've heard from customers and hear their take on how our platform can address those needs.

15min



## Insights

Learn key insights on how others have undertaken their digital transformation journey, lessons learned, and what lies ahead.

10min



## Q&A

Have the opportunity to ask panelists your questions and gain their perspective on your concerns.



**What kind of path maker are you?**





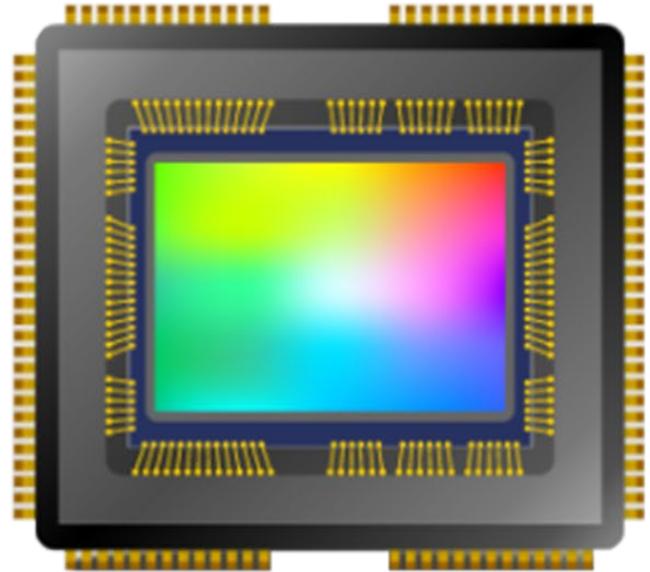
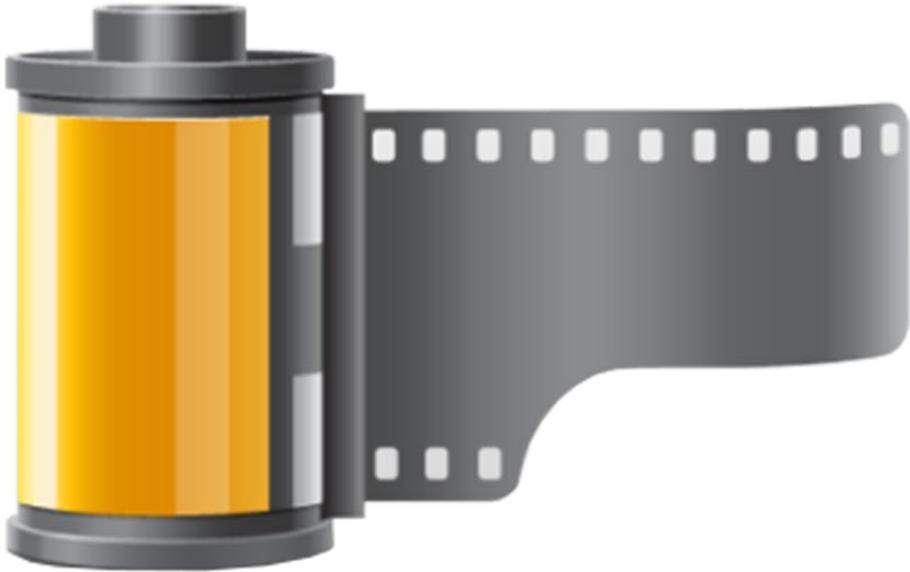


Don't Fix what isn't Broken

The image shows a vast industrial manufacturing facility. In the foreground, a silver metal car door is mounted on a red metal rack. To its right, another rack holds a large, dark, corrugated metal component. The background is filled with complex machinery, including overhead cranes and large pipes. The floor is marked with yellow safety lines. The text 'Don't Fix what isn't Broken' is prominently displayed in white across the center of the image.

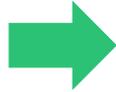
# The Challenge

Mature vs New & Emerging Technologies



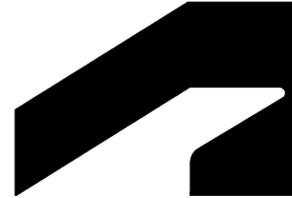
# The Challenge

Mature vs New & Emerging Technologies

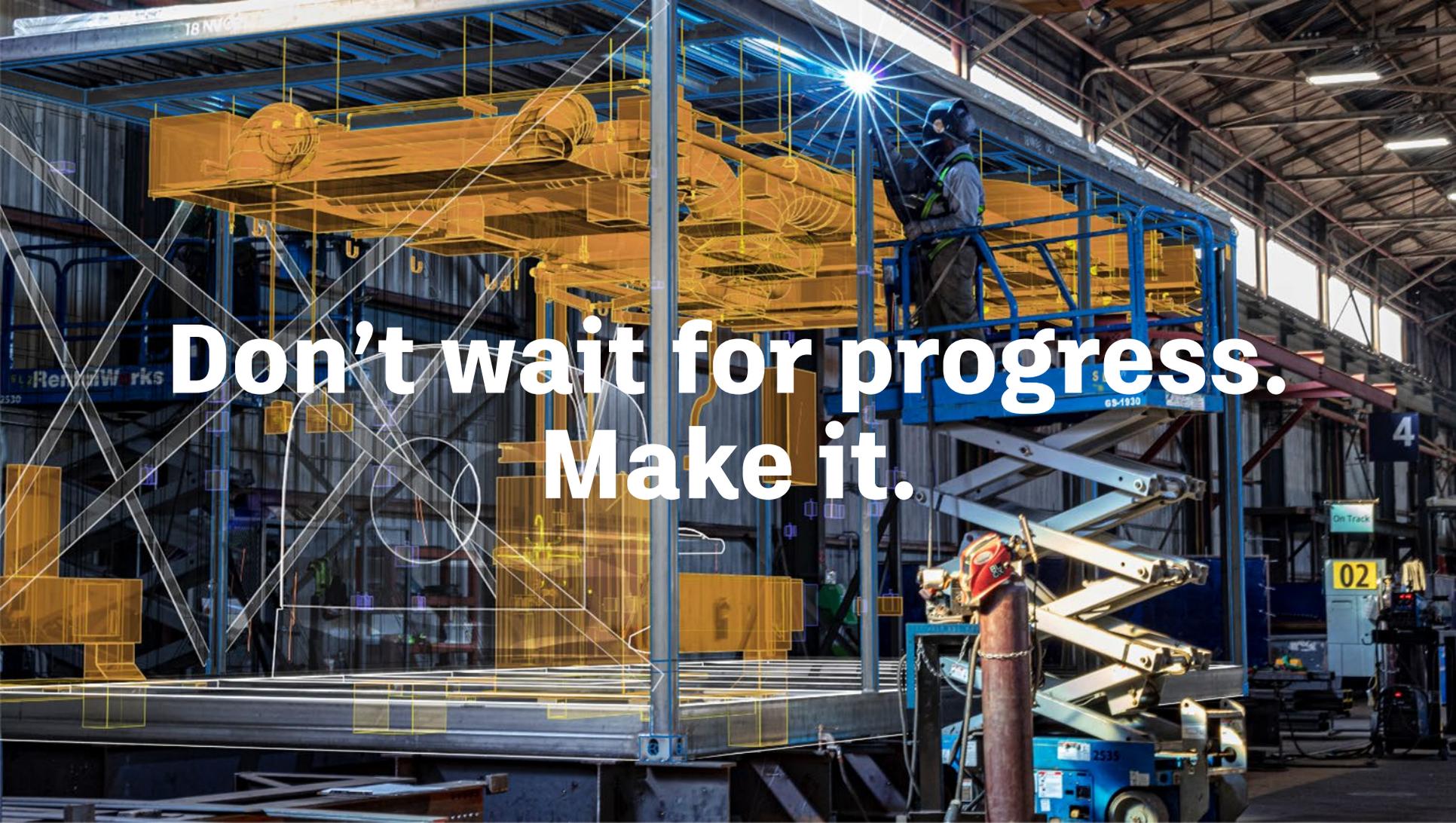


# The Challenge

Mature vs New & Emerging Technologies





A worker in a hard hat and safety vest stands on a blue scissor lift in a large industrial factory. The worker is positioned near a bright light source that creates a starburst effect. The scene is overlaid with a complex 3D wireframe grid in a golden-yellow color, which appears to be a digital model of the physical structure being worked on. The background shows the industrial environment with steel beams, pipes, and other equipment. The text "Don't wait for progress. Make it." is superimposed in the center of the image.

**Don't wait for progress.  
Make it.**

**What progress have we made?  
What obstacles are still in the way?**

A large, fluffy white cumulus cloud against a clear blue sky. The cloud is the central focus, with a soft, textured appearance. The sky is a uniform, vibrant blue. The word "Cloud?" is written in a large, white, sans-serif font across the middle of the cloud.

**Cloud?**

# Technology partnerships & alliances?



**Where do I start?**

# Convergence & cross-industry workflows?

**How will this path affect \_\_\_\_\_?**

**Q&A**

**Thank You**



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# File-based Collaboration is Painful



No  
collaboration  
Standard



Costly transfer,  
translating &  
storing



Versioning  
overhead



Proprietary  
data exposed  
to  
collaborators

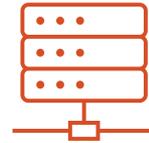
# We need better design-to-make data management



Standardized  
collaboration  
model



Efficient data  
access



The right data  
at the right  
time



The right data  
for the right  
people

# Autodesk Platform Components

- **Fusion**
  - Design & Manufacturing
- **Forma**
  - Architecture, Engineering & Construction
- **Flow**
  - Media & Entertainment



Autodesk  
Fusion

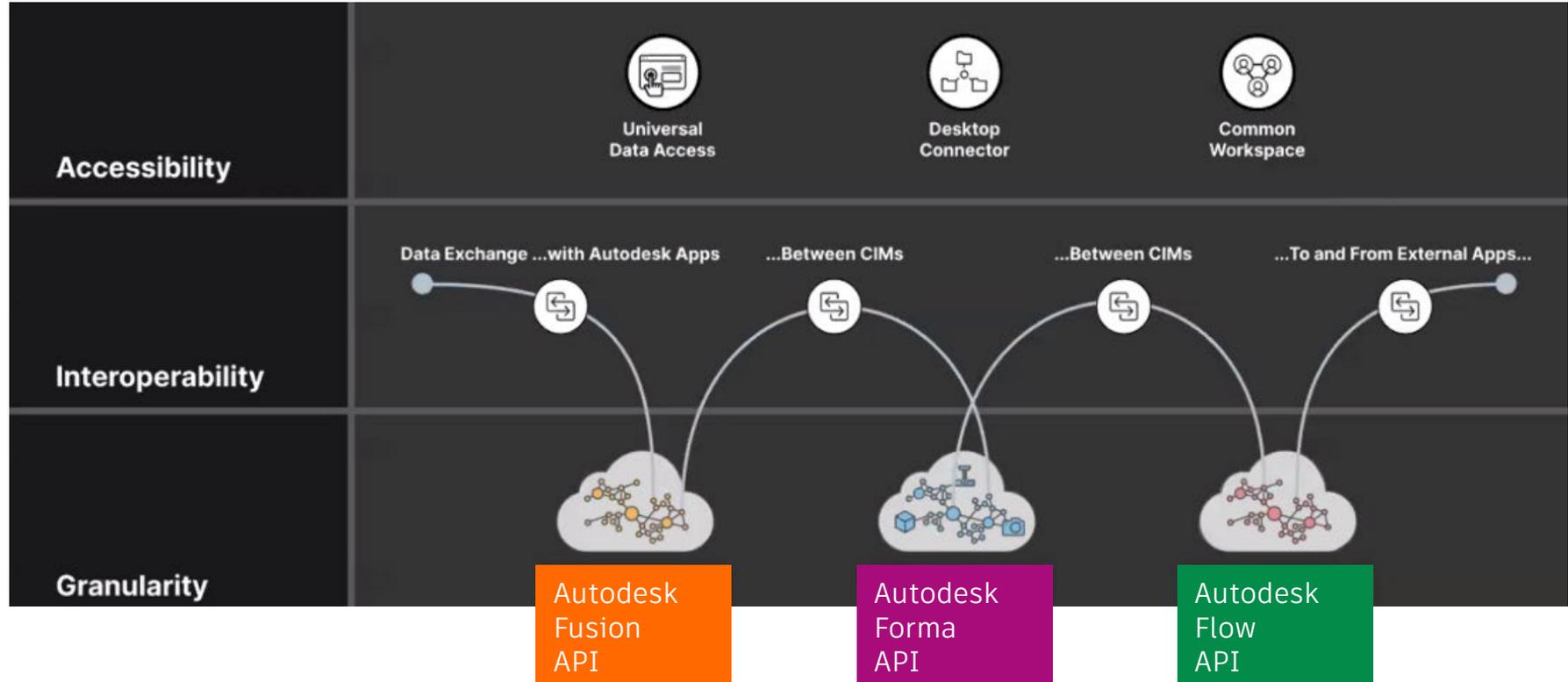


Autodesk  
Forma



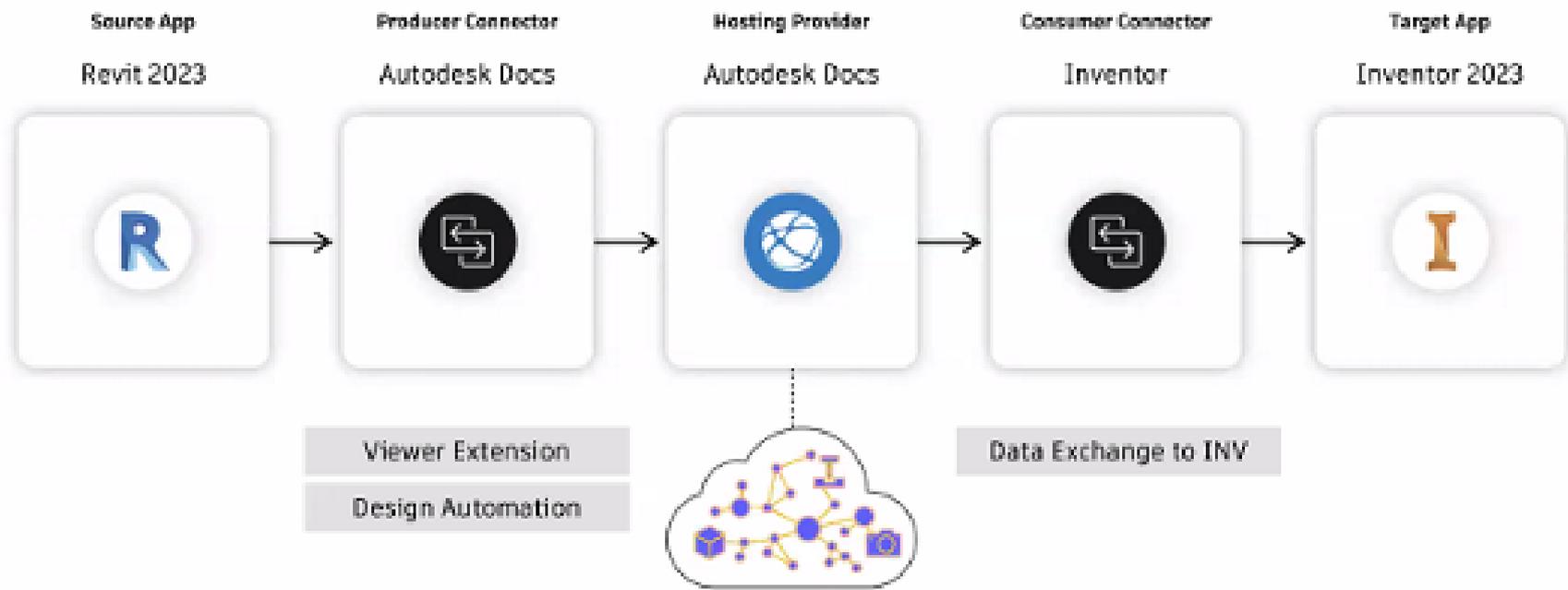
Autodesk  
Flow

# Common Data Experience



# Example workflow 1

A geometry-based exchange between Revit, Autodesk Docs, and Inventor



# Example workflow 2

A property-based exchange between Revit, Autodesk Docs, and Power Automate

